

KAPPA KAPPA PSI
ALUMNI ASSOCIATION

20
23

NATIONAL CONVENTION MINUTES



Opening Session

- This business session of the Kappa Kappa Psi Alumni Association was called to order by KKΨAA Chair, Greg Boike on Wednesday, July 12th, 2023 at 9am EST.
- Chair Greg Boike welcomed the members of the Alumni Association in attendance to Orlando, Florida, for the 2023 National Convention of Kappa Kappa Psi and Tau Beta Sigma
- Prior to this opening session, the Kappa Kappa Psi Alumni Association Programs Committee hosted a 90s themed ice breaker called, "The Ice Ice Breaker" where all the attending members got to meet each other.
- Chair Greg Boike recognized the current National Alumni Association Board of Directors in attendance:
 - Vice Chair for Fraternal Development, Molly Kuchan
 - Kappa Alpha, University of Minnesota
 - Vice Chair for Member Engagement, Marina Peña Guiot
 - Nu Alpha, Georgia State University
 - Kappa Mu, University of Georgia
 - Local Alumni Association Director, Kadeem Sabari
 - Zeta Chi, University of South Carolina
 - Professional Development Director, Christopher Giles
 - Epsilon Chi, University of Arkansas at Pine Bluff
 - Communications Director, Donald Lee, Jr.
 - Zeta Eta, South Carolina State University
 - Outreach Director, Miranda Cook
 - Omicron, West Virginia University
- Chair Greg Boike provided general convention announcements.
- Ongoing Mission/Vision Framework
 - Our Vision:
 - The Kappa Kappa Psi Alumni Association will engage, develop, and support our individual members to cultivate the mindful growth of our Alumni, Actives, and Fraternity as a whole. In doing so, we will foster a lasting and inclusive community that provides sustainable support to each other through our cumulative wisdom and shared values.
 - Our Brand:
 - Connecting and Developing All Brothers for a Lifetime of Service

- Our Mission
 - In order to fulfill our shared vision, the Kappa Kappa Psi Alumni Association, as administered by the Alumni Association Board of Directors, is dedicated to expanding the benefits and opportunities afforded to members of our association. Specifically, we aim to:
 - (i) support our members by providing enhanced engagement for our alumni on a smaller/local level,
 - (ii) administer a flagship professional development program for our membership,
 - (iii) provide multiple avenues for continued participation with Kappa Kappa Psi, and
 - (iv) ensure a thriving and stable Alumni Association, rooted in our traditions for years to come.
- 2021-2023 Financial Overview
 - Waiting for reconciled financial reports from third party auditor.
 - HQ Staff is working diligently on completing audits and bringing on new accounting staff.
 - KKΨAA on track for a modest surplus based on AA tracking.
 - Special thank you to our membership for your donations through the Kappa Kappa Psi Giving Program!
- Proposed Amendments to National Constitution of Kappa Kappa Psi
 - Life Member Vote for Board of Trustees
 - Current Language 2.104 & 2.108
 - Proposed Language
 - Modify Inactive Reinstatement Process
 - Current Language 6.513
 - Proposed Language
 - AABOD Chair Ex Officio on the Board of Trustees
 - Current Language 2.102
 - Proposed Language
- Report of Accomplishments 2021-2023 Biennium
 - Report of the LAA Director
 - Worked with the Communications Team to provide LAAs an opportunity to get more consistent content in the Encore.
 - Worked with TBSAA partner to enhance District Convention Planning and ensure that every DAA had a designated room at conventions.
 - Worked to make LAA application process smoother for new inquiries.
 - Activated 7 new LAAs with more on the way!

- Report of the Outreach Director
 - Strengthening and making connections with various music and band organizations.
 - Assist the Association of Concert Bands in promoting the Composition Competition that they host.
 - Serve on the AA Communications and AA Membership Committees to help promote programs and increase membership engagement.
 - Write an article for The Podium highlighting the alumni of Eta Nu (Southeastern Oklahoma State University) and the David H. Christy Honorary Music Scholarship.
 - Highlight Brothers during the Month of Musicianship.
 - Attend TMEA and serve as a representative of Kappa Kappa Psi.

- Report of the Communications Director & Communications Committee
 - Established the Alumni Association Communications Team and empowered the members to function independently while continuing to strengthen the brands of Kappa Kappa Psi and the Alumni Association.
 - Created the aacommunications@kkpsi.org email for a “one-stop shop” for brothers nationwide to submit information to the Communications Team for on-brand dissemination to the greater fraternity.
 - Thanks to Mia Harvey, The Encore was completely revamped and reimaged to be more visually appealing and informative.
 - Thanks to Dionicio “Dino” Cardenas, the overall social media presence of the Alumni Association was greatly magnified.
 - Thanks to Miranda Cook for her exceptional contributions with Outreach which greatly enriched communications interactions and helped in keeping the Facebook groups in line (You too Groot!).
 - Increased readership of The Encore from roughly 30% in the 2019–2021 biennium to roughly 47% over the course of the 2021–2023 biennium.

- Report of the Professional Development Director
 - The Professional Development increased the awareness of the Professional Development via partnering with the communications team with the distribution publication of Fire-Ψ-de Chat to all KKΨ Alumni.
 - The change agent went from recorded audio to Zoom Fire-Ψ-de Chat Kappa Kappa Psi Alumni Association live on social media.
 - Increase the diversity of panelists and topics that were interest of the alumni, and established a Professional Development Committee.
 - Expand and energize the KKΨAA Mentorship Program. Partnered with National Council to expand eligibility to active members by implementing the structured guidelines that the previous biennium of 2019–2021 programs committee established.

- Report of the Awards & Activities Director & Committee
 - Increased publicity of awards throughout the year and increased number of nominees for all awards.
 - Awarded 1 Professional Achievement Award.
 - Awarded 10 Brent Cannon Music Education Awards.
 - Scott Stowell Alumni Excellence Award (Announced on Friday).
 - Zachary Stoddard Young Alumni Award (Announced on Friday).
 - Good Deeds Project to encourage alumni support of chapters and service projects.
 - Created a proposal for a Jazz Composition Competition to be held at the 2025 National Convention.
 - Finalized guidelines for the Biennial Solo Competition and selected 4 soloists to compete at the 2023 Competition.
 - Awarded 10 Professional Development Grants.
 - Awarded 18 Max Mitchell Grants for the 2023 National Intercollegiate Band.
- Report of the Vice Chair for Fraternal Development
 - Approximately 50 brothers actively enrolled in the Giving Program with 125 having been a part of it at some point.
 - Over the life of the Giving Program, 227 life memberships have been earned with 138 being awarded to brothers.
 - Ending the biennium in a strong financial position similar to the last biennium.
 - Continually updated the website and aided other directors.
 - Worked on both National and AA Constitution amendment proposals.
- Report of the Vice Chair for Membership Engagement
 - Creation of membership committee (subcommittees: Networking, Recruitment and Retention).
 - Membership renewal reminders.
 - Alumni engagement opportunities: Slack and social media involvement, New Year, New Bros, Climate Surveys, Quarter Note Forum, Brothers at the Ballpark, and NatCon Hype Challenge.
 - Graduating Senior Report reminder collaboration with Governors.
 - Members Only Section on KKΨAA website.
 - Conventions: TMEA, WDC, NEDC, and SEDC.
- Report of the Program Development and Evaluation Committee
 - Review existing KKΨAA programs for effectiveness.
 - Effectiveness of Programs mid-range.
 - Benefit from:
 - Effective organization of programming,
 - Exact assignments of directors/committees

- Provided recommendations on ways to enhance existing programs.
 - Review existing KKΨAA activities for representation of fraternal diversity.
 - DEIA trained individuals on committee.
 - Evaluate proposals for new alumni programming.
 - Program Proposal on website.
 - Suggest topics of interest for professional development and conventions.
 - Study potential constitution changes to the elections process (see New Business).
- Report of the AABOD Chair
 - Participated with National Council on Strategic Planning process and actively advocated for needs and interest of alumni members to the National Council.
 - Regular reports to National Council/BOT and full Membership.
 - Promotion of Kappa Kappa Psi Giving Program and importance of donations – exact totals TBD.
 - Increase in Life Members joining KKΨAA – Up to 633, increase of 23 percent from NatCon 2021.
 - Initial discussions on OPUS 2.0 (coming in the 2023–2025 biennium).
 - Promotion of the KKΨAA national brand: Connecting and Developing All Brothers for a Lifetime of Service.
 - The opening session recessed at 11am EST.

Session #2

- This business session of the Kappa Kappa Psi Alumni Association was called to order by KKΨAA Chair, Greg Boike on Thursday, July 13th, 2023 at 3pm EST.
- KKΨAA Constitution Review
 - ***Scrivener's Errors***
 - Recommendation: Amend Section 1.115 with the language below.
 - Amend: 1.115. This Constitution, as revised and amended, shall be reprinted following each regularly called National Convention of the Fraternity and shall supersede all previous Constitutions. The AABOD may, by unanimous consent, correct the scrivener's errors, numbering, and formatting without requiring approval from the full membership.
 - Motion to approve*
 - Second
 - Motion passes.
 - ***AABOD Elections***
 - Recommendation: Amend Section 2.110 and Replace Section 2.111 with the following:
 - 2.110 Each member of the AABOD shall serve for ~~two~~ four years, with each member's terms starting and ending at regularly called National Conventions of Kappa Kappa Psi. Any member of the AABOD may be reelected by members of KKΨAA for additional terms of service on the AABOD without limitation.
 - Strike: 2.111 If an incoming AABOD retains no members who served on the outgoing AABOD, the outgoing BOD will vote to select one of its members to serve as a non-voting advisor of the incoming AABOD throughout its term of service and to offer guidance to that AABOD in order to maintain continuity of leadership for KKΨAA.
 - Replace: *2.111 The four-year terms shall be staggered with half of the Board of Directors up for election each biennium. The position of Chair and the duties and responsibilities for each member shall be assigned prior to the beginning of each biennium.*
 - Motion to approve*
 - Second
 - Motion passes.
 - ***AABOD Elections (Part 2)***
 - ***Current:*** 2.115. *The Chair of the AABOD shall assign each member of the AABOD with specific duties and responsibilities for their term.*

*- Indicates that video was recorded during National Convention.

- Amend: 2.115. The Chair of the AABOD shall assign each member of the AABOD with specific duties and responsibilities for their term. Such positions may include Finance Director, LAA Director, Membership Director, Communications Director, Programs/Professional Development Director, Awards Director, Outreach Director. At least one such director shall also serve as Vice-Chair.
 - Motion to approve*
 - Second
 - Motion passes.
- ***Provisional Membership***
- Recommendation: Replace 4.103 with the following:
 - Strike: 4.103 KKΨAA provides a free period of provisional non-voting membership to brothers upon their achievement of alumni membership in Kappa Kappa Psi, through graduation from their colleges and universities, as determined through appropriate reporting on the relevant Graduating Seniors Report and its commemoration on the Online Membership Reporting System (“OMRS”). The terms and period of such provisional non-voting membership in KKΨAA is determined by the AABOD. Upon submission of required annual dues and/or documentation, such provisional non-voting members of KKΨAA shall become full voting members of KKΨAA.
 - Replace: 4.103 KKΨAA provides a free period of provisional non-voting membership to brothers upon their achievement of alumni membership in Kappa Kappa Psi, as determined through appropriate reporting to National Headquarters. The terms and period of such provisional non-voting membership in KKΨAA is determined by the AABOD. Upon submission of required annual dues and/or documentation, such provisional non-voting members of KKΨAA shall become full voting members of KKΨAA.
 - Motion to approve*
 - Second:
 - Motion passes.
- ***Committees***
- Recommendation: Add New Article IX Language Below:
 - IX Committees
 - 9.101 The standing committees of the Kappa Kappa Psi Alumni Association shall be: Awards, Communications, Membership, Programs and Professional Development, and Revenue and Fundraising.
 - 9.102 The Chair of the AABOD may, at their discretion, create ad hoc committees and appoint such members as necessary.
 - Motion to approve*
 - Second
 - Motion passes.

- National President Ex Officio

- Recommendation: Amend Section 2.102 to state:
 - Current: 2.102 The AABOD shall consist of eight (8) voting members. A member of the Kappa Kappa Psi Board of Trustees will serve as liaison to the AABOD and as an ex officio, non-voting member of the AABOD.
 - Amend: 2.102 The AABOD shall consist of eight (8) voting members. A member of the Kappa Kappa Psi Board of Trustees will serve as liaison to the AABOD and as an ex officio, non-voting member of the AABOD. The National President, or their designee from the National Leadership Team, may also elect to serve as an ex officio, non-voting member of the AABOD.
- Motion to approve*
 - Second
- Motion passes.

- ***National President Clarity***

- Recommendation: Adopt with 2.102 (if passed)
 - Current: 2.109 Each member of the AABOD shall be an alumni, life, or honorary member of Kappa Kappa Psi and serve as a voting member of KKΨAA. Each member of the AABOD shall possess outstanding business or professional ability and shall be capable of representing KKΨAA under all conditions. National Officers, District Governors, and members of the Board of Trustees of Kappa Kappa Psi shall not be eligible for voting membership on the AABOD, ~~with the exception of the Kappa Kappa Psi Board of Trustees liaison to the AABOD.~~
 - 2.114 Each member of the AABOD, with the exception of the Kappa Kappa Psi Board of Trustees liaison to the AABOD and the National President (or their designee), shall have one (1) vote at all meetings of the AABOD. The Chair of the AABOD shall only vote on AABOD business in the case of a tie.
- Motion to approve*
 - Second
- Motion passes.

- ***AABOD Chair Ex Officio***

- Recommendation: Replace 2.107 with the following:
 - Strike: 2.107 One member of the AABOD will serve as its Chair and will act as an ex officio, non-voting member of the Kappa Kappa Psi National Council. The members of the AABOD will vote to select a recommended candidate for its Chair, and the Kappa Kappa Psi Board of Trustees shall then consider and vote upon confirmation of this candidate.
 - Replace: 2.107 One member of the AABOD will serve as its Chair and will act (or designate another from the AABOD to act) as an ex officio member of all KKΨAA committees, and in any other such positions as identified in the National Constitution of Kappa Kappa Psi. The members of the AABOD will vote to select a recommended candidate for its Chair, and the Kappa Kappa Psi Board of Trustees shall then consider and vote upon confirmation of this candidate

- Motion to approve*
 - Second
- Motion passes.
- ***Proposal for Floor: Amendments***
 - Proposal from Floor, for new Section added to Chapter 1:
 - New Section: 1.115 – Notification of any proposed amendments to this constitution shall be provided in writing to the voting membership at least 48 hours ~~30 days~~ prior to being voted upon.
 - Motion to approve*
 - Second
 - Motion passes.
- Chair Boike presented the final report of the AABOD Chair.
- Marina Peña Guiot is installed as the 2023–2025 Chair of the Kappa Kappa Psi Alumni Association.
- The 2023–2025 Biennium Preview is presented.
 - Board of Directors:
 - Miranda Cook, Vice Chair, Membership
 - Brittany Biberston, LAA Director
 - Michael Blander, Finance Director
 - Greg Boike, Programs and Professional Development Director
 - Dionicio Cardenas, Communications Director
 - Christopher Giles, Awards and Activities Director
 - Donald Lee, Jr., Music Outreach Director
- Discuss Membership Tiers for the biennium
 - The KKΨAA membership year runs from January 1 to December 31 and has four tiers of membership:
 - Life Membership
 - \$0/year – full rights
 - Alumni Association Membership
 - \$50/year – full rights
 - LAA Tier
 - \$15/year – limited rights
 - Graduating Senior
 - Free non-voting rights for the first year

- 2023–2025 AABOD Priorities and Committees
 - A quick 60 second summary was given from each board director due to time.
 - Planning a Meet the Board Zoom call during the first few months of the biennium.
- The meeting was adjourned at 5:36pm EST.